



What's a brand

Photo Courtesy: photosforyou/Pixabay If you're sick of having to Google the ingredients on the back of your skincare products before applying them to your delicate face, then it's time to check out the much less hazardous world of natural beauty care. Over the past few decades, the natural skincare scene has exploded into a collection of great companies that offer products made from all-natural, organic and vegan ingredients. It's time to learn more about the top products, so you can find the right choice for your fragile skin. Regardless of your budget or skin type, the list of best natural skincare brands has some great choices for everyone. Take a look! Japanese skincare company DHC has developed a cult following due to its virgin olive oil-enriched products. Among the company's bestsellers is the Deep Cleansing Oil, which packs all the cleaning power needed to remove impurities without using any harsh chemicals. Photo Courtesy: @DHCSkincare/Twitter Not only is it gentle enough to use on all skin types, but it also leaves skin feeling silky soft due to its specially formulated antioxidants and botanicals. To make it even better, DHC has plenty of other great olive oil-rich products, such as an Extra Moisturizing Night Cream and a Vitamin-Rich EGF cream with shea and cupuaçu butter. If you're looking for a great, clean brand, then be sure to check out 100% Pure's awardwinning line of skincare products. The company develops its products from fruits, plants and other all-natural, vegan ingredients that are free from toxins, parabens and sulfates. Photo Courtesy: @100percentpure/Twitter From the Coffee Bean Caffeine Eye Cream to the Argan Oil, the lineup includes plenty of products to keep your skin looking naturally radiant. Best of all, the company also has equally natural hair and makeup lines, making it a great choice for anyone looking for a one-stop-shop for all their beauty needs. True Botanicals has earned its place as one of the most trusted names in natural cosmetics today. line can be on the pricey side. That said, the company does offer a variety of items that work wonders on any skin tone. Photo Courtesy: @truebotanicals/Twitter It is also one of the only brands to offer a pregnancy collection with powerful products that are gentle enough to use when you're expecting. All of the products are crafted exclusively from organic and wildcrafted ingredients that are vegan, cruelty-free, sustainably made and eco-friendly. Juice Beauty offers you the chance to pack all the nutrition of juicing into your skincare regimen. The products are infused with everything from freshly squeezed organic juice blends to vitamins and other vegan, cruelty-free ingredients. The company even uses local sourcing, recycled packaging and eco-friendly products are things like pesticides, artificial dyes, parabens or other harmful chemicals. The brand even has a line of anti-wrinkle products that have been infused with fruit stem cells to visibly reduce the signs of aging. One of the OGs of the organic skincare movement, OSEA Malibu was among the first to sign the Environmental Working Group's "Compact for Safe Cosmetics" pledge. For more than 20 years, the company has been committed to producing vegan, plant-based products that are free from harmful or synthetic ingredients. Photo Courtesy: @Oseamalibu/Twitter Although the products tend to come with luxury price tags, it's easy to understand the reason when you consider the hand-harvested ingredients. Responsibly sourced organic seaweeds are the main ingredients for most of the creations, which range from facial creams to essential hydrating oils. If you're looking for the holy grail of skincare products, then check out a brand called Vintner's Daughter. Rather than a huge range of products, this brand features exactly two products, this brand features exactly two products, this brand features exactly two products takes time. seems that the brand has nailed this aspect so far. Favorites of multiple celebrities, Active Botanical Serum and Active Treatment Essence have gained quite a reputation as the only two skincare products you will ever need for younger, healthy looking skin. Okay, so luxury skincare products are great — as they should be! — but what if you're not rolling in cash at the moment? That's where brands like Yes To come in. You can buy these natural beauty products at Target, Walmart and a variety of other retailers without breaking the bank. Photo Courtesy: @Yesto/Twitter The fun, affordable line of products is made from 95% natural ingredients, and each product is clearly labeled to make it easy to find the right fit for your skin tone. The product options include a tomato-infused charcoal mud mask, a cotton-infused foaming cleanser and everything in between. If you're looking to go all out, then Tata Harper's organic skincare line is about as natural as it gets. While these products are not so easy on the budget, the line is pretty much the next best thing to enjoying a trip to the spa from the comfort of your own home. Photo Courtesy: @TataHarper/Twitter Tata Harper's entire line consists of 100% natural ingredients, many of which are sourced on the company's own organic farm in Vermont. Whether you are looking to clean, moisturize or get rid of acne once and for all, Tata Harper has got you covered. If a name like Dr. Bronner's sounds a little old fashioned, that's because it totally is - but in all the best ways. This brand has been around for more than 150 years and rose to fame by building a reputation for making the best soap. and lip balms. Photo Courtesy: @DrBronners/Twitter Dr. Bronner's has been awarded virtually every certification in the book for its organic, fair trade, vegan and cruelty-free practices. Best of all, the products are all incredibly affordable for everyone. This company isn't kidding when it uses the word "apothecary" in its name. Far from your standard factory formulated skincare products, Little Barn Apothecary hand selects the ingredients it uses to craft products in its small facility in Atlanta, Georgia. Photo Courtesy: @Littlebarnbody/Twitter The products in its small facility in Atlanta, Georgia. Face Cleanser is infused with activated charcoal, coconut oil and aloe vera. The company also offers a variety of masks, moisturizers and other products that you can shop for by skin tone. LilyAna Naturals definitely wins the prize when it comes to the coolest packaging category, but this breakout skincare brand brings far more to the table than cool retro packaging. Sold exclusively on Amazon, all the products are offered at great prices and have received literally thousands of glowing reviews. Photo Courtesy: @LilyanaNaturals/Amazon The company offers all-natural, vegan, cruelty-free products that feature many of the same ingredients as their far more expensive counterparts. Check out the moisturizing face and eye creams or indulge your skin with the Vitamin-C infused facial serum. If you're looking for a product that can do it all, then One Love Organics has a great pick for you. The Skin Savior Multi-Tasking Wonder Balm cleans, moisturizes and heals your skin all with one product. products with all-natural, organic, GMO-free ingredients. Photo Courtesy: @Oneloveorganics/Twitter One Love's balms, serums and other products are packed full of plant and fruit-based vitamins and antioxidants that promise to transform your skin without harsh chemicals. From cleansing products to moisturizers, the options include a little something for every skincare need. If you're willing to drop some dough for an all-around eco-friendly experience, then check out Kypris skincare. All the products are made with all-natural, wildcrafted, organic ingredients and produced using a process that is next-level ethical. Many of the products are also locally sourced by co-ops, local farms and/or female farmers. Photo Courtesy: @conscious bee/Twitter The result is a line full of powerful, natural skincare creations infused with ingredients like oceanic salt and soothing algae, all packed in eco-friendly glass containers. All of the products are preserved with essential oils and derive their scents from fruits, flowers and trees. If you're looking for a good skincare brand that offers products in a medium price range, then check out what Biossance has to offer. The Berkeley, California, company - which just celebrated its three-year anniversary - offers natural, cruelty-free, vegan products without any harmful chemicals. Photo Courtesv: @Biossance/Twitter Squalane, a deeply hydrating natural moisturizer that will leave your skin feeling baby soft, is among the staple products. The company is also very active when it comes to giving back and donates to several social organizations. You can find its products at Sephora and order a sample kit for just \$7 on the Biossance website. Eminence has been around since 1958 and is a brand you might find being used in a high-end spa. The company offers a huge variety of all-natural, organic products for all different types of skin. Not only does it use hand-picked ingredients, but many of the products for all different types of skin. Not only does it use hand-picked ingredients, but many of the products for all different types of skin. from a blend of plants, fruits and rare spices, the products include a number of bestsellers, such as Bamboo Firming Fluid and Clear Skin Probiotic Moisturizer. Enjoy them at home or at a spa near you. RoseMira skincare is a female-founded brand created by Dr. Mira Herman, who spent years studying Chinese and holistic medicine, herbs and nutrition. Over the years, she developed a finely crafted blend of natural, potent ingredients that eventually evolved into her own organic skincare brand. Photo Courtesy: @FaceBasedBeauty/Twitter RoseMira now offers products for both men and women, some of which are targeted to specific skin types and concerns. Not only does the brand boast a wide array of facial products and masks, but it even has a bath and body section full of scrubs, lotions and more. Weleda is another refreshingly affordable brand that offers natural, plant-rich products to help keep your skin looking and feeling beautiful. The products are free from parabens, synthetic preservatives and other harmful chemicals and are Ethical BioTrade certified. Photo Courtesy: @WeledaUK/Twitter Weleda's commitment to biodiversity and ethically sourced ingredients contributes to its large list of products, some of which are so clean that help produce them makes it worthy of your love and devotion. If you have sensitive skin, then Boscia is a great brand for you. Designed with delicate skin in mind, the company uses plant-to-bottle formulas that utilize natural ingredients to keep your skin happy and healthy. cactus, rosehip and more. Photo Courtesy: @Bosciaskincare/Twitter Among the bestsellers is the Indigo Eye Cream, which uses wild indigo to remove dark undereye circles in favor of a vibrant, refreshed look. The company also has a great cleanser that uses jojoba and willowherb to gently yet powerfully wash away makeup and grime. Acure Organics is one of those great brands that manages to offer clean vegan products and still remain relatable. The family owned and operated brand offers a huge selection of skin, body and hair products do not contain parabens, sulfates, petrolatum, formaldehyde or mineral oil, relying instead on natural ingredients like argan and rosehip. Be sure to check out the line of all-natural yet powerfully potent oils as well as the full line of skincare brand is sort of the Mercedes-Benz of the natural beauty world and is considered one of the best-kept secrets of high-end spas around the world. Photo Courtesy: @amalabeauty/Twitter Using only the purest and most potent natural beauty revolution, the company is all about staying on top of the latest biotechnology and helping take skincare to new heights. No matter what your skin obstacles may be, Amala is likely to have a miracle solution. In case you haven't heard, honey has some pretty amazing natural abilities when it comes to treating and nourishing your skin. That's why Honey Girl Organics created a line of USDA certified organic products that are packed full of honey and pollen from its own ethical bee farm. Photo Courtesy: @HoneyGirl HGO/Twitter The hive ingredients are combined with natural botanicals and essential oils to produce simple yet powerful facial creams, serums and other skincare offerings. Each product is free of artificial preservatives, additives, GMOs, hormones, petroleum and anything else that isn't straight from Mother Nature. Newcomer Fleur & Bee is already making a name for itself in the natural beauty world, thanks to plenty of great products that are gentle yet effective. The brand offers an array of natural, vegan, cruelty-free creations that are formulated with natural anti-aging botanicals. Photo Courtesy: @FleurandBee/Twitter With no gluten, sulfates, parabens or other artificial ingredients, the line offers great products at a reasonable price. Be sure to check out the silky smooth Crème de la Cream facial cream and the awesome anti-aging Eyes Baby eye cream. The company also donates 1% of all sales to organizations that help girls in need. Among the skincare community, Dr. Alkaitis is sometimes known as the Godfather of Organic Skin Care. An early pioneer of holistic beauty, the doctor began researching and formulating plant-based skin products back in the 1990s. Photo Courtesy: @DrAlkaitisUK/Twitter Today, his brand is still among the top names in the organic skincare business, with products that feature unique and potent organic ingredients. If you're looking to knock out acne scars or other blemishes, be sure to check out the brand's Nourishing Treatment Oil, which can clear up dark spots and uneven skin tone in no time. Laurel Whole Plant Organics doesn't play when it comes to living up to its name as one of the top organic skincare brands in the business. Almost all the products are 100% organic and made from a gentle refining process that preserves each ingredient's most powerful properties. based ingredients, including flowers and herbs, the products allow you to enjoy raw green beauty at its finest. Using a precise, slow-farming approach of more than 150 different local plants, Laurel uses only the best that nature has to offer when formulating blemish treatments, facial serums and more. When Nourish Organics first launched, "beauty" and "organic" were rarely used in the same sentence. That's why this pioneering brand set out to develop products that were free from the harsh chemicals so commonly found in many popular beauty lines on the market. Photo Courtesy: @NourishUSDA/Twitter The result of these efforts was a skincare line with 95-100% organic ingredients and no harmful ingredients — ever. The brand is all about bringing you the best in healthy skincare, while also supporting the environment as a member of 1% for the Planet. From recovery serums to organic facial cleansers, the products offer something for everyone. Alaffia Skincare has so much going for it that it's hard to know where to start the praise. First of all, it offers products made with MADE SAFE certified organic and wildcrafted ingredients in eco-friendly packaging. Second, the entire line is incredibly affordable with everything priced at less than \$25. Photo Courtesy: @AlaffiaSkincare/Twitter Last but certainly not least, the brand is incredibly packaging. Togo, Africa. Part of its proceeds go to support African communities and ensure the replenishment of African resources. Some money from your purchase will go to everything from poverty alleviation to support african gender rights. natural line of luxury skincare products that are used in spas all over the country. Formulated with simple mixtures of holistic ingredients, Farmaesthetics/Twitter Made from traditional herbal recipes, the products offer the effectiveness of leading brands without any of the harsh chemicals or additives. From nourishing lavender milk to gently firming makeup remover, plenty of great products are available, including some gentle enough to use on babies. At S.W. Basics, keeping it simple is a way of life. The brand's products are not only 100% natural but are made with five ingredients or less. Each ingredient put into a blend is certified organic and sourced from a family farm or purchased through fair trade. Photo Courtesy: @SWBasicsofBK/Twitter All skin types are welcome at S.W. Basics, as the creams, serums and other offerings are great for use on even the most sensitive skin. The company has even crafted a line of products for babies that includes bath wash, diaper cream and more. If you're a lover of coconut oil, then Cocovit is the brand for you. In case you're not aware of it, coconut oil has become the hot new product in beauty/Twitter The brand specializes in exceptionally preparing its 100% organic raw coconuts for use in products using a chemical-free extraction process. As a result, Cocovit Coconut Oil has gained a reputation for being one of the best coconut creams on the market. diagnosed with lupus. After struggling to find products that wouldn't aggravate her autoimmune system and sensitive skin, she decided to develop her own. Photo Courtesy: @soapwalla/Twitter The result was Soapwalla Kitchen, a line of products that combines all the best practices from herbology, Ayurvedic medicine and aromatherapy. The brand uses powerful yet gentle natural ingredients, such as sugar, almonds and oats to craft everything from restorative skincare products to cosmetics. It's a great pick for anyone looking for a gentle, effective skincare regimen. what is a brand ambassador. what is a brand name. what is a brand strategy. what is a brand manager. what is a brand identity. what is a brand image. what is a brand personality. what is a brand book

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