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Vietnam e commerce report



Lead Software Development Manager

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ROBERT SMITH

Objective

Accomplished Lead Software Development Manager with 15 years of experience in leading IT Management and Software Development teams using Agile and RUP methodologies. Proven ability to manage cross-functional teams, identify opportunities, and drive innovation. Seeking a challenging role where I can leverage my skills to contribute to the success of a dynamic organization.

Skills

Project Management, Agile/Scrum, Microsoft, Java, JavaScript, PHP, Python, JavaScript, HTML, CSS, User Experience, Project Management, CRM, Customer Engagement Strategy

Work Experience

Lead Software Development Manager

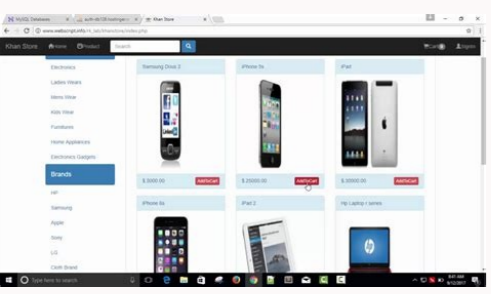
Education Legends, Inc. - 2015 - 2017

Responsible for strategic vision of Software Development, QA, DevOps, DevOps engineer to ensure efficient development and deployment processes for web and mobile applications. Led a team of 15 software developers, project managers, and QA engineers. Collaborated with stakeholders to define requirements, addressing customer needs and ensuring high-quality software products. Implemented agile development practices to enhance team collaboration and productivity. Managed the software development lifecycle from design through development, testing, and deployment. Ensured compliance with industry standards and best practices. Responsible for the quality and delivery of our development. Directed architecture and design of complex systems. Created and maintained high standards of software quality within the team by establishing best practices and guidelines.

Software Development Manager

2010 - 2015

Managed a team of software developers ensuring software products meet or exceed market requirements for timing and quality. Led a team of 10 software developers and QA engineers. Responsible for design and building the development of products for the back-end and front-end of web and mobile applications. Collaborated with stakeholders to define requirements, addressing customer needs and ensuring high-quality software products. Implemented agile development practices to enhance team collaboration and productivity. Managed the software development lifecycle from design through development, testing, and deployment. Ensured compliance with industry standards and best practices. Responsible for the quality and delivery of our development. Directed architecture and design of complex systems. Created and maintained high standards of software quality within the team by establishing best practices and guidelines.



Vietnam e-commerce report 2019 pdf. Vietnam e-commerce report 2021 pdf. Vietnam e-commerce report 2019. Vietnam e-commerce report 2020 pdf. Vietnam e-commerce report 2020. Vietnam e-commerce report 2021. Vietnam e-commerce report. 2020 e-commerce payments trends report vietnam.

The report of the country Ecommerce - and -commerce in Vietnam 2021 - provides a complete overview of the market status and -Commerce Vietnamese as regards consumers, markets and its first 100 online stores in 2020. The main drivers of this robust growth include Progressive government policies, increase in middle income class and rapid growth internet economy. The Vietnam internet economy is shown due to rapidly growing internet penetration on the internet and smartphones. The domain names are also protected by this law. The Ministry of Industry and Commerce (MoI) is the regulator of e-commerce activities. However, the policy and regulation of the unclear government for transfrontier e-commerce are an obstacle for those popular societies that enter the Vietnam market. The middle income class in Vietnam has grown constantly in the last ten years. It describes significant and complete data on: Vietnamese online buyers, which provide detailed insights on their shopping interests, attitudes and purchase models in the Vietnamese E-Commerce market, including net sales developments and forecasts, intuitions on distribution channels Net sales and extended and extensive sales channels KPI Analysis, such as payments, shipping and the software for shops The competitive panorama in the Vietnam -commerce market with key facts on the best actors of NetNenamite net sales in 2020, analysis Deep category and a complete list of the first 100 Vietnamese stores in this report is based on exclusive data of ecomcedb.com, the State State Digital Market Outlook and Stateist Global Consumer Survey. Vietnamite online shoppers favor US products, in particular technology and electronic products. The plan aims to promote the wide application of Electronic in businesses and consumers, to narrow the gap between the main city and the locals, build a sustainable virtual market and increase cross -border online trading. The Inspectorate of the Ministry of Industry and Commerce, the market market Office, inspectors of the provincial sector and commercial departments and other state agencies can sanction administrative violations in electronic commerce based on their responsibility provided by the law on the management of administrative violations and relevant documents. The high penetration of internet users and smartphones encourages and supports the strong growth in electronic commerce. E-commerce key operators include shops, Tiki, Lazada, Shopee, Sendee and Gioi di Dong (Mobile World). Their increase in the available income is expected to stimulate the internal consumption through electronic payment platforms. Sales e-commerce and local e-commerce regulations is regulated by decree 52/2013/ND-CP issued in 2013. This general plan aligns well with the current Vietnamese strategies and policies on the fourth industrial revolution towards the overall objectives of the development of a digital economy and promote national digital transformation. In particular, the second draft provides that offshore entities that establish websites with Vietnamese domain or establish e-commerce websites with transactions/visitors/orders from Vietnam, must: (a) Register/ notify their e-commerce activities in compliance with Vietnamese law, (b) to guarantee the compliance with consumer protection regulations and to be responsible for the quality of the products/ goods distributed through website by its representative or authorized representatives and (c) periodically submit its activities, as well © of other obligations in order to prevent transactions in violation of the laws of Vietnam. The market is also expected to grow at an annual rate of 30 percent between 2021 and 2025. The World Bank has also estimated that around 1.5 million people were added every year in 2015-2020 to the Vietnam income class in the 2015-2020. Due to the lack of trust in local e-commerce platforms, Vietnamese prefer to purchase from trust e-commerce sites such as Amazon and Rakuten. A recent report from the World Bank shows that the population of the middle income class in Vietnam was estimated at 12.6 million in 2020, representing about 13 percent of the total population and should reach 26 percent by 2026. The most popular products purchased online they are clothes and footwear; Consumer electronics, appliances and personal care products. Resources: Ministry of the industry and e-commerce trade and digital economy sector: à Ministry of the sector and trade trade in trade management portal: http:// Online .Gov.vn à Vietnam e-commerce association: Ecosystem of local e-commerce company services with decree 52/2013/ND-CP (electronic commerce law) effective from 1 July, from 1st July 2013, it is forbidden to take advantage of the electronic commerce to trade in counterfeit goods or trade in goods or provide services that violate the rights of intellectual property or trade in goods or provide services in the list of goods and prohibited services. A recent Google and Temasek report shows that the Vietnam Internet economy has reached 12 billion dollars in 2019, representing 5 % of the country's GDP and is expected to reach 43 billion dollars by 2025. Introduction of facts on the VietnamCommerce Country snapshot: Vietnam Vietnamese consumers Online shopper characteristics User development Demographics Online behavior eCommerce penetrationInternet penetrationInterest in product categoriesOnline shoppingAttitudesCustomer journeyPurchases by category The Vietnamese eCommerce market Market structure eCommerce net sales development Category splitNet sales distribution among top online storesOnline shares in selected retail marketsKPI analysisPayment analyticsShipping Service Service Activities Media Software Vietnamese Stores Online: Top 100 Vietnam top stores top 10 online stores through net sales comparison of online store cumulation e-commerce net sales Among the first 100 online stores in the main insights category 3 stores online shoresfashionelectrics & mediatoys, hobby & diyfurniture & appliancesfood & personal caretopy 100 online shop profiles list of the best 100 Vietnam. Demography - Genderonline Shopper Features: Demography - Income acquires features: Demography - E-commerce and Internet penetration rate in behavior 2021online: Interest in the categories of Products - behavior of Vietnamonline: Interest in the categories of Products - Shopping of Chinaonline: "Shopping attitudes" Vietnamonline attitudes - Chinhaste of Vietnamese consumers who mainly look for an online product in %shopping online: purchases by category - Vietnamonline Shopping: purchases by category - ChinaThe Vietnam and -e -Commerce. Evolution of net sales E-commerce execution of the main online stores in Millions/billion dollars US \$ (2018-2021) Vietnam Ecommerce Sale Net Sales in millions/billions of dollars for e-commerce categories Distribution of net sales among the main online stores in % and net sales in million/billion of billions/billion US \$ in 2020 Net sales of Vietnam Ecommerce in million/billion d The dollars through ranking segments (2018-2021) comparison of online shares with the highest and lowest actions in 2020: Fashioncarison of online actions with higher and lowest actions in 2020: comparison for the Electronics consumer of the online shares to Highest and Lowest Shares in 2020 Furniture & AppliancesComparison of Online Shares To Highest and Lowest Shares in 2020: Food & Personal Care2020 Share of Online Pure Player in Selected Countries of the Top 100 Vietnamese Online Stores That Offer at Least One Payment Method Belonging to Specific Provider of Categoriesstop 3 with payment method offered by the first 100 Vietnamese online storeshares The first 100 stores online Vietnamese who work with the selected shipping service providers share among the first 100 Vietnamese online stores that use the distribution of social media of selected shop software used by the first 100 Vietnamese online stores in 2021 Vietnam stores: Top 100 Overview of the analysis of the first 100 online stores in Vietnamnet in Vietnamnet sales of the first 100 stores online in the Vietnamese market in millions of US dollars in 2020 cumulative Net Sales Distribution of Top 100 online stores in Vietnam in 2020: 3 player for net sales in 2020: Electronics & Mediatop 3 players for net sales in 2020: toy players, hobbies and daytops 3 for net sales in 2020: Furniture and Appliancesstop 3 players for net sales in 2020: net of net sales of Food and personal e-commerce and -Ecommerce of total net sales of the top 100 online stores in Vietn AM in 2020 Electronics & Media Ecommerce Net Sales News of the A total of Ecommerce net sales of the first 100 online stores in Vietnam in 2020 in YS, Hobby and Fai -Da -Te Ecommerce Net Sales Net snow of the total net sales of e-commerce of the first 100 stores Online in Vietnam in 2020 Net Ecommerce of Ecommerce of A total of the first 100 online stores in Vietnam in 2020 Food & Personal Care Personnel Quota Sales Net Ecommerce of Ecommerce Net Sales Ecommerce of the first 100 online stores in Vietnam in 2020 Top 10 Profile profiles of Profile Profile of the online Cassant Le Leinglie a recent report by the Vietnam Ministry of Industry and Digital E-commerce trade and the digital economy The Department shows that the Vietnam Electronic Commerce Market has recorded a value estimated by 11.8 billion dollars in 2020, representing about 5.5 per of total detail revenues. In particular, the government of Vietnam actively promotes a company of non -coin money money Significant proposed changes, including one on e-commerce activities on a cross-border supply basis. It is an international survey that covers over 6,500 brands in 55 different countries. In May 2020, the government of Vietnam approved a general plan for the development of national electronic commerce. In the meantime, according to the statesman, a provider of market data and consumption services, Vietnam had about 60 million smartphone users starting from 2020, recording an IS penetration rate of 71 percent and is expected to have approximately 82 million users by 2025. In 2025, in 2025, in 2025, in 2025, in a number of about 82 million users. September 2020, the MoI issued the second draft of a decree that modifies the decree 52. According to the statistics of the world of the Internet, in December 2018 there are about 68 million internet users, recording penetration rate of 70 percent. ecomcedb.com provides insights on over 20,000 online stores in over 50 countries, including detailed revenue analyzes, competition analysis, market development, maritime budget and interesting KPI. The prospects of the statesage digital market have updated data on the digital economy markets and is available for over 150 countries. Céio represents an 18 % growth against 2019. Therefore, customers in Vietnam who wish to buy goods on Amazon.com must use an intermediate service such as Weshop.com.vn (launched in 2015) and Fado.vn (launched in 2014)The Global Consumer Survey statesman provides insights on the mind of over 700,000 consumers in 55 countries. Villages.

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